

BERGSTROM

— AESTHETICS —

AMBASSADOR PROGRAM

Your Beauty, Your Potential, Our Inspiration

2023 - 2024

Program Overview

The Details

GOAL

At Bergstrom Aesthetics, we pride ourselves on offering customized non-surgical solutions for both men and women to help you look & feel your best. Our focus is YOU and we hope you can help us promote Bergstrom Aesthetics' health, beauty, and wellness solutions throughout our region – specifically by sharing and creating content on your personal social media platforms.

WHAT YOU'LL DO

- Post at least 1 social media post and 2 stories per month sharing your experience at Bergstrom Aesthetics.
- Endorse Bergstrom Aesthetics in a positive way and share your visits with your audience.
- Visit us at least once every six weeks during the 6-month duration of your Ambassadorship.
- Include links to our social media @BergstromAesthetics, #BergstromAesthetics, and other information about Bergstrom Aesthetics, including your unique Ambassador discount link.
- Repost Bergstrom Aesthetics content to your Instagram or Facebook story twice a month.
- Allow Bergstrom Aesthetics to capture picture/video for our social media content.

BENEFITS

- Receive your first OxyGeneo 3-in-1 Super Facial FREE or your first 15 units of Botox FREE!
- Receive a monthly OxyGeneo Super Facial 50% off following your initial spa visit.
- Receive 20% off all spa services (excluding OxyGeneo) & all skin products during the 6-month duration of your Ambassadorship.
- Receive a unique 10% coupon code to share with your network.

All Ambassadorships have a 6-month duration and will be reevaluated for renewal at the end of their term. If there is a breach of contract, Bergstrom Aesthetics reserves the right to terminate any Ambassadorship from the Program at any given time.

INTERESTED?

We are actively looking for local beauty & wellness influencers to become Bergstrom Aesthetics Ambassadors!

Facials, Injectables, Laser Resurfacing, & More

Our ideal ambassador is active on social media and is driven to inspire others toward beauty & wellness solutions.

AMBASSADOR REQUIREMENTS

Social Media Platforms	Responsibilities	Duration
INSTAGRAM	<ul style="list-style-type: none">● Share at least 1 post and 2 stories per month promoting/tagging @BergstromAesthetics & using #BergstromAesthetics.	Month to month basis for 6 months
FACEBOOK	<ul style="list-style-type: none">● Share at least 1 post and 2 stories per month promoting/tagging Bergstrom Aesthetics & using #BergstromAesthetics.	Month to month basis for 6 months

TikTok

- Share at least 2 TikToks per month promoting Bergstrom Aesthetics & using #BergstromAesthetics.

Month to month basis for 6 months

AMBASSADOR CHECKLIST

- You are enthusiastic & have a positive online presence.
- You love sharing the latest trends in beauty & wellness both in your community & on social media.
- You love to treat yourself with frequent beauty & wellness treatments...a spa day!

HOW TO JOIN US

CHECKLIST

- Follow us on social media
- Apply at www.BergstromAesthetics.com/Ambassador

Questionnaire/Application

1. First & Last Name
2. Contact Info
3. How did you hear about us?
4. Where do you live?
5. Age
6. What are your social media handles (ex: @BergstromAesthetics)? Is it okay for us to access your social analytics?
7. What activities are you involved in?
8. What do you do for a living?
9. Are you a brand ambassador for any other businesses? If so, where?
10. Have you visited Bergstrom Aesthetics before?
11. What are your skin goals/needs?
12. Why do you want to be a Bergstrom Aesthetics Ambassador?